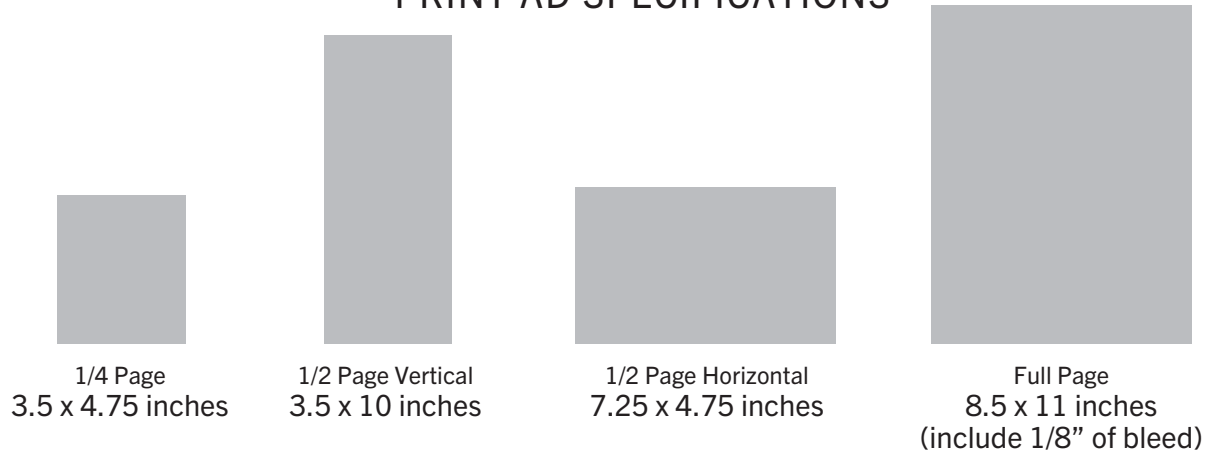


# Uniquely LONGVIEW Ad Specs

2024

## PRINT AD SPECIFICATIONS



Only PRESS-OPTIMIZED PDF files accepted.  
All supporting graphic images should be at 300 dpi resolution for placement at 100%.  
Provide standard 1/8" bleed for full page ads. Partial page ads do not bleed.

## *New!* DIGITAL AD SPECIFICATIONS • UniquelyLongview.com

For supplied digital ads, please use the following ad specs.

**Ads must be provided in both HORIZONTAL and VERTICAL formats.**

Horizontal: Desktop / Tablet: 1920 x 600 pixels  
Vertical: Mobile: 600 x up to 1920 pixels  
File Formats: .jpeg, .png, .ai, .eps, .pdf, .gif, .json, .svg  
File Size: 250KB - 1MB (Animated)

Video Specifications:  
File Formats: .mp4, .mov, .wmv, .avi  
Export Setup: 1080 x 1920 pixels HD  
Provided Links: YouTube, Vimeo

## **DEADLINE**

November 30, 2023

## **TRANSMIT FILES**

Go to [www.forbesbutler.com](http://www.forbesbutler.com) to transmit files.  
Scroll to the bottom of the page and click "upload".

If you have any questions, please call 903.753.2098 for assistance.



**FORBES & BUTLER**  
visualcommunications inc