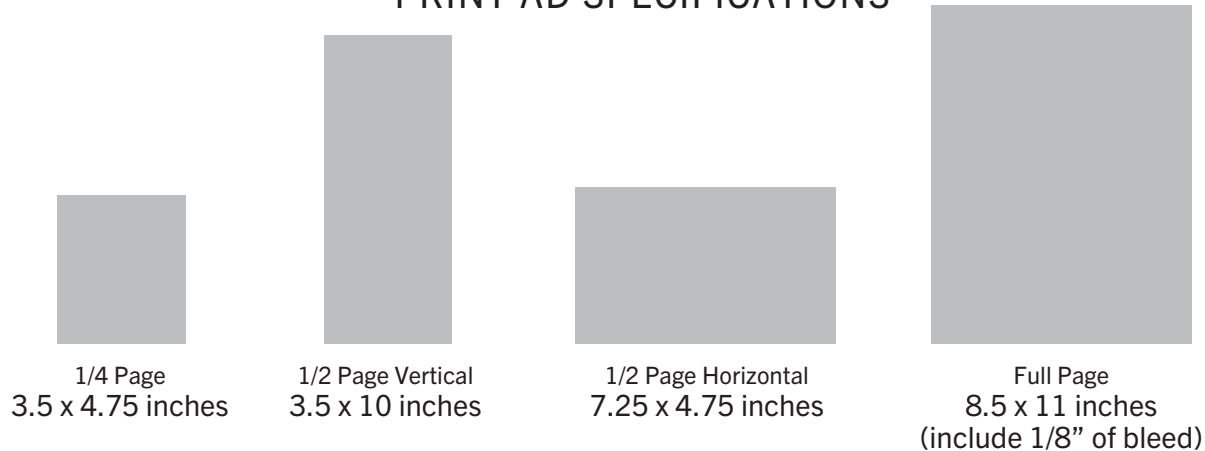


Uniquely LONGVIEW Ad Specs

2025

PRINT AD SPECIFICATIONS



Only PRESS-OPTIMIZED PDF files accepted.
All supporting graphic images should be at 300 dpi resolution for placement at 100%.
Provide standard 1/8" bleed for full page ads. Partial page ads do not bleed.

New! DIGITAL AD SPECIFICATIONS • UniquelyLongview.com

For supplied digital ads, please use the following ad specs.

Ads must be provided in both HORIZONTAL and VERTICAL formats.

Horizontal: Desktop / Tablet: 1920 x 600 pixels

Vertical: Mobile: 600 x up to 1920 pixels

File Formats: .jpeg, .png, .ai, .eps, .pdf, .gif, .json, .svg

File Size: 250KB - 1MB (Animated)

Video Specifications:

File Formats: .mp4, .mov, .wmv, .avi

Export Setup: 1080 x 1920 pixels HD

Provided Links: YouTube, Vimeo

AD SALES DEADLINE OCTOBER 31, 2024
SUPPLIED ADS DUE NOVEMBER 29, 2024

TRANSMIT FILES

Go to www.forbesbutler.com to transmit files.
Scroll to the bottom of the page and click "upload".

If you have any questions, please call 903.753.2098 for assistance.



uniquelylongview.com



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