

**UNIQUELY
LONGVIEW**
2027^{edition}

ADVERTISING SPECIFICATIONS

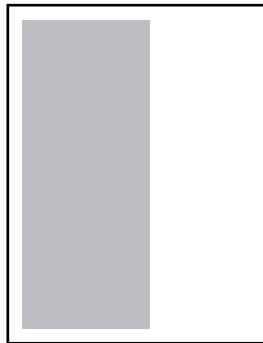
AD SALES DEADLINE **SEPTEMBER 15, 2026**

SUPPLIED ADS DUE **OCTOBER 15, 2026**

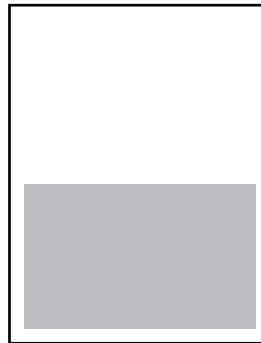
PRINT AD SPECIFICATIONS



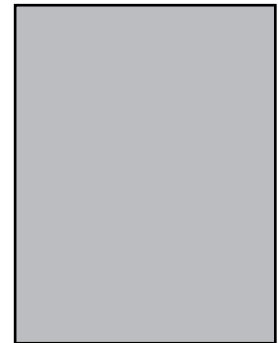
1/4 Page
3.5 x 4.75 inches



**1/2 Page
Vertical**
3.5 x 10 inches



**1/2 Page
Horizontal**
7.25 x 4.75 inches



Full Page
8.5 x 11 inches
(include 1/8" of bleed)

Only PRESS-OPTIMIZED PDF files are accepted.

All supporting graphic images should be at 300 dpi resolution for placement at 100%.
Provide standard 1/8" bleed for full page ads. Partial page ads do not bleed.

DIGITAL AD SPECIFICATIONS

Please use the following ad specs for **UniquelyLongview.com** supplied digital ads.
All ads must be provided in **both** horizontal and vertical formats.

Static or Animated Ads

HORIZONTAL: Desktop / Tablet: 1920 x 600 pixels

VERTICAL: Mobile: 600 x up to 1920 pixels

FILE FORMATS: .jpeg, .png, .ai, .eps, .pdf, .gif, .json, .svg

FILE SIZE: 250KB - 1MB (Animated)

Video Ads

HORIZONTAL: Desktop / Tablet: 1920 x 600 pixels

VERTICAL: Mobile: 600 x up to 1920 pixels

FILE FORMATS: .mp4, .mov, .wmv, .avi

EXPORT SETUP: 1080 x 1920 pixels HD

PROVIDED LINKS: YouTube, Vimeo

UPLOAD ARTWORK

www.forbesbutler.com

Scroll to the bottom of the page and click



If you have any questions, please call 903.753.2098 for assistance.



FORBES&BUTLER visualcommunicationsinc
104 W. METHVIN • LONGVIEW, TX 75601
903.753.2098 • forbesbutler.com



**UNIQUELY
LONGVIEW**
uniquelylongview.com

